



KENJY OPTIMISTIC · COURSE 04 · NEW

AI Websites & Brand

Course 04 · New · Kenjy Optimistic Learning Path

Learn AI · Build your brand · Create content

Create. Educate. Elevate.

K.O. Entertainment · Edition 1.0 · Oct 2026

Give your Signature Moment a home. Build a simple brand kit and a one-page website with AI, so your song, video, content and offer all point to one place.

Who it’s for: artists and small business owners who want one clear page without hiring a developer to start.

Where you practice: your AI chat, a free design tool, and an AI website builder or AI coding assistant with free hosting. I built my own site with AI, and I’ve built artist pages for the K.O. Entertainment family the same way.

Runs alongside: starts Week 3, runs next to AI Music Videos; your page goes live with your Moment in Week 8.

You leave with: a one-page brand kit, a page plan, a working draft page, all your Moment links connected and a launch + upkeep checklist.

Module	Title	You make
1	Brand Kit in an Afternoon	One-page brand kit
2	Plan Your One-Page Site	Section-by-section page plan
3	Build It with AI	A working draft page
4	Connect Your Moment	Song, video, content and offer linked
5	Launch & Keep It Fresh	Launch checklist + monthly upkeep

From my life: my brand rule is one look, one voice, one clear message on every platform. For me that’s neon pink on dark, my real face, bilingual, and “Create. Educate. Elevate.” Your kit will look different, but the rule is the same.

Module 1 • Brand Kit in an Afternoon

Goal: one page that defines how your brand looks and sounds, so every course output matches.

THE LESSON

A brand kit is a short set of rules: your name, your message, your colors, your fonts, your voice, your photo rules and your sound. It keeps your song cover, video, page and posts looking like they come from the same person. Keep it simple enough that you'll actually use it.

DO IT (STEP BY STEP)

1. Pull your brand line and voice words from AI Made Simple, Module 3.
2. Ask AI: "Suggest 3 color palettes and 2 font pairings for a brand that feels [3 words]. Give hex codes." Pick one.
3. Choose your photo rule (for example: real photos of me only, no heavy filters).
4. Add your sound: your motif from AI Music.
5. Save as 04 Page / brand-kit-v1 .

TEMPLATE • ONE-PAGE BRAND KIT

Item	My choice
Name / handle	
One-line message	
Tagline (EN / ES)	
3 voice words	
Words I avoid	
Colors (hex)	
Fonts (headline / body)	
Photo rule	
Logo or mark	
My sound (motif file)	

Next action: update one profile (picture frame, colors or bio) to match your kit today.