



KENJY OPTIMISTIC · COURSE 03 · NEW

AI Music Videos

Course 03 · New · Kenjy Optimistic Learning Path

Learn AI · Build your brand · Create content

Create. Educate. Elevate.

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Turn your song or sound into a short, story-driven AI video using the same workflow I use on my own music video projects: lock the concept, make the stills, bring them to life, sync the mouth to the music, and approve before anything costs money.

Who it's for: artists (Artist lane: a music video or a strong 30 to 60 second cut) and business owners (Brand lane: a 15 to 30 second visual for your sound and message).

Where you practice: an AI image tool that can make photoreal stills, an image-to-video tool, a free video editor and your Moment Desk. I use Grok Imagine for stills and clips; any similar tools work.

Runs alongside: starts Week 4, right after AI Music locks your track; runs next to AI Websites & Brand.

You leave with: a one-page concept, consent on file, a shot list, approved stills, moving clips, a beat-synced edit and a vertical cut for social.

Module	Title	You make
1	Concept Lock	One-page treatment + spend plan
2	Likeness & Consent	Consent checklist + face reference set
3	Shot List & Stills	Approved stills for every shot
4	Image-to-Video	Moving clips, keepers labeled
5	Lip-Sync & Edit to the Beat	A synced rough cut
6	Approve, Export & Share	Final cuts + launch checklist

From my life: I make photoreal AI music videos for my own projects, and my rule is that every face stays with the person it belongs to. I've also learned the honest limits: faces can drift, lip-sync needs retries, and some clips get thrown away. That's normal. This course shows you how to plan for it.

Three rules for the whole course

1. **Your track is the only audio.** If a video tool adds its own sound, remove it and put your song back underneath.
2. **Only the face has to match.** Clothes, places and lighting change scene by scene to fit the song.
3. **Approval before spending.** Use free or included credits first. Before you pay for anything, write down what it costs and get a clear yes (from yourself, your collaborator, or your client).

Module 1 • Concept Lock

Goal: a one-page treatment that tells a real story, so you never generate random pretty shots.

THE LESSON

A music video isn't a slideshow of nice pictures. It's a story where something happens, synced to the lyrics and the beat. I learned this the hard way: a first cut that was mostly still images with slow zooms didn't feel like a story at all, so the plan was rebuilt shot by shot around the lyrics. Lock the concept **before** you make a single image. That saves time, credits and frustration.

DO IT (STEP BY STEP)

1. Play your locked track. Write what happens in each section (intro, verse, chorus, bridge, ending).
2. Decide who the main character is (usually you) and what changes from start to end.
3. Pick 2 to 4 real-looking locations and one look per section.
4. Fill the spend plan: what's free, what might cost, and the yes you need first.
5. Sign off: "Concept locked on [date]." No changes without a reason.

TEMPLATE • ONE-PAGE TREATMENT

Field	My answer
Song / sound + length	
Story in one sentence	
Main character	
Act 1 (intro/verse): what happens	
Act 2 (chorus): what changes	
Act 3 (bridge/end): how it lands	
Locations (2 to 4)	
Wardrobe per section (fits the genre)	
Format: 9:16 vertical / 16:9 / both	
Who appears (everyone must consent, Module 2)	

TEMPLATE • SPEND PLAN

Step	Free / included option	Possible cost	Approved by + date
Stills			